



TOKUDA BANK LAUNCHES RIA MONEY TRANSFER SERVICES IN BULGARIA

Sofia, Bulgaria – March 23, 2015 – Tokuda Bank AD and Ria Money Transfer (“Ria”), a global leader in international money transfer and payment services, announced today the full launch of their inbound remittance service to Bulgaria.

The new express money transfer service allows customers to pick up cash in both euro (EUR) and US dollars (USD) at any of Tokuda Bank’s 29 branches. The partnership is unique, as Tokuda Bank is the only bank in Bulgaria working directly with Ria to offer payout in both euro and US dollars. The maximum amount allowed per transfer is EUR €2,500 or USD \$2,500; there are no charges passed onto the beneficiaries.

In addition to providing a secure and economical service, Ria’s innovative money transfer technology allows Tokuda Bank customers to receive remittances within 10 minutes after the transfer is initiated.

“The new partnership is part of our strategy to offer our clients broader and more flexible new services,” commented Boyan Ikonov, Executive Director, Tokuda Bank AD. “Now, our customers will be able to make money transfers through Ria, which currently operates in 134 countries with services available in more than 243,000 locations worldwide.”

Ria’s President and CEO, Juan Bianchi, said of the agreement: “Ria is pleased to begin its new partnership with Tokuda Bank, offering more choices for customers in Bulgaria. Ria has a strong service in many of the top countries that send remittances to Bulgaria and we’re looking forward to working with Tokuda Bank to continue our growth in this market. I’m especially proud of our customer-centric payment systems, which provide added value for our business partners as well as our customers.”

About Tokuda Bank:

Tokuda Bank AD was founded on the 27th of December 1994 as a credit institution established in compliance with the Law on Banks and the Commercial Act of Republic of Bulgaria. Tokuda Bank has a full banking license, which enables it to execute in the country and abroad all transactions in accord with Art. 2 of the Law on Credit Institutions through its network of 29 offices in the country. Tokuda Bank is a part of the group of Tokushukai Medical Corporation, Japan.

About Ria:

Ria is a global leader in money remittances and is a recognized benchmark in both quality and service. Ria initiates transfers through a network of sending agents and company-owned stores located throughout North America, Latin America, Europe and Australia as well as online from the United States at www.riamoneytransfer.com

Ria’s current global network spans 134 countries with services in over 243,000 locations. Ria is steadfast in its commitment to customers and remains ingrained within the communities in which they live. For more information visit www.riafinancial.com and www.riamoneytransfer.com

Ria is a subsidiary of Euronet Worldwide, Inc. (Nasdaq:EEFT), a worldwide leader in processing secure electronic financial transactions. Through three business segments – Electronic Financial Transactions



(EFT), ePay Prepaid Products and Money Transfer – Euronet offers a diverse portfolio of electronic payment alternatives to customers in approximately 160 countries. In addition to global money transfer services, Euronet's product portfolio includes comprehensive ATM services, point-of-sale processing, card outsourcing services, prepaid mobile airtime, other prepaid content and mobile operator solutions.