



## Ria Money Transfer Celebrates Inaugural International Day of Family Remittances

*Ria Takes Part in Global Forum on Remittances and Development 2015 in Milan, Italy*

**MILAN, Italy, June 16, 2015 (GLOBE NEWSWIRE)** -- Today, June 16, marks the first International Day of Family Remittances. As a global facilitator of low-cost remittances, Ria Money Transfer ("Ria"), the third largest money transfer company in the world, would like to recognise this day and acknowledge and thank the families that faithfully patronise its services.

The day will be officially celebrated at the launch of the Global Forum on Remittances and Development (GFRD) 2015, June 16-19 at the Stella Polare Conference Centre in Milan, Italy. During these dates Ria will also have a booth at the Remittance Marketplace on the ground floor.

"Ria exists thanks to the more than 240 million people that had the courage to leave their home countries and their families to seek opportunities that would give all of them a better future," says Ria's President and CEO Juan Bianchi.

"The inaugural International Day of Family Remittances is an initiative which not only recognises the sacrifice of all the migrant workers - many of whom work within Ria - but also their families, which benefit from these regular flows of money. Worker Migration is not a vacation; it is sacrifice and hard work, with a neat story behind each remittance that is sent. At Ria, we could not be prouder of being a small part in each of those stories. This day is also an opportunity to reconfirm our company's commitment to the communities we serve through providing our affordable services in over 246,000 locations worldwide," he adds.

Ria's Managing Director for EMEA & South Asia, Sebastian Plubins, who will participate in a GFRD panel discussion on the topic of The Global and European Remittance Markets, says, "With over \$580 billion in remittances sent in 2014, these private flows of money have the ability to impact many people's lives. They are a source of stability not only for the families that receive them, but for many developing economies, acting as a direct form of support when challenges arise. They help to pay for education, medical expenses, and family assistance and also act as direct investment.

"Our customers rely on the services we provide to deliver their remittances safely each month, and we don't take our responsibilities lightly. This day is an excellent initiative and we look forward to more bi-lateral discussions between the private and public sectors about ways to improve the remittance industry and to harness these flows for development," he concludes.

### **About Ria:**

Ria is a global leader in money remittances and is a recognized benchmark in both quality and service. Ria initiates transfers through a network of sending agents and company-owned stores located throughout North America, Latin America, Europe and Australia as well as online from the United States at [www.riamoneytransfer.com](http://www.riamoneytransfer.com). Ria's current global network spans 138 countries with services in over 246,000 locations. Ria is steadfast in its commitment to customers and remains ingrained within the communities in which they live. For more information visit [www.riafinancial.com](http://www.riafinancial.com) and [www.riamoneytransfer.com](http://www.riamoneytransfer.com)

Ria is a subsidiary of Euronet Worldwide, Inc. (Nasdaq: EFFT), a worldwide leader in processing secure electronic financial transactions. Through three business segments - Electronic Financial Transactions (EFT), ePay Prepaid Products and Money Transfer - Euronet offers a diverse portfolio of electronic payment alternatives to customers in approximately 165 countries. In addition to global money transfer services, Euronet's product portfolio includes comprehensive ATM services, point-of-sale processing, card outsourcing services, prepaid mobile airtime, other prepaid content and mobile operator solutions.

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